



## Background

Clarion Events, renowned for organising impactful live and digital events, sought Global Voices' expertise for language services at the Africa Energy Forum. Clarion aimed to ensure precise and effective communication at the Africa Energy Forum, where industry leaders and stakeholders from diverse linguistic backgrounds converged. As a forum uniting industry leaders and experts in Africa's energy sector, effective communication was crucial. Global Voices' skilled interpreters played a pivotal role in facilitating seamless communication during presentations, discussions, and interactions at this high-profile event.

## Challenge

**Demanded clear dialogue to exchange insights, innovations and ideas.**



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## Outcomes

- By facilitating clear communication during technical presentations and discussions laden with industry-specific terminologies, we enriched the educational and networking aspects of the event. Clear communication enhanced the attendee's comprehension of exhibitors' messages.
- Interpreter's presence ensured that language barriers did not impede the exchange of ideas.
- The presence of interpreters not only removed language barriers but also enriched the educational and networking aspects of the Africa Energy Forum.