



LondonTranslations

Case Study

Language Services Provided for



Service: Interpretation

## Background

Plan International faced the challenge of fostering meaningful communication across borders, and sought a solution for their global town halls, where engaging with their diverse workforce scattered worldwide was essential. Understanding the unique requirements, our interpreters provided tailored interpretation support for the town halls. We recommended leveraging Zoom-webinars for its user-friendly interface and scalability. Our involvement extended beyond interpretation: we conducted practice sessions, ensuring the client's team was adept at running the meetings smoothly. London Translations ensured that every participant could engage, exchange views, and stay updated on organisational developments, fostering a sense of belonging, especially for those working in challenging environments.

## Challenge

**With 600-1000 participants, varying time zones, and multiple presenters, the challenge was to facilitate seamless communication, especially for employees in repressive regimes.**

## Outcomes

- By accommodating 600-1000 attendees in multiple time zones and enabling interaction with various presenters, the town halls became vibrant platforms for exchanging ideas and updates.
- The client achieved compliance by fostering global dialogue, and employees were empowered through improved communication.
- Participants received training, enhancing their skills and job prospects, thereby strengthening their job security.
- Interpreters' dedication ensured that the town halls were forums where diverse voices resonated, fostering unity and mutual understanding.



+44 (0) 20 7021 0888



[info@londontranslations.co.uk](mailto:info@londontranslations.co.uk)



[www.londontranslations.co.uk](http://www.londontranslations.co.uk)